2021 Learning & Development Program
Sponsored by Access Services CTSA Extension
Access Services was established in 1994, and designated as the Consolidated Transportation Services Agency (CTSA) for Los Angeles County. Statewide, CTSAs were created in 1979, when the State legislature passed Assembly Bill 120, the Social Services Transportation Improvement Act. The vision behind creating the CTSA model was to foster coordination among existing social service transportation providers which would lead to cost saving benefits.

Access Services CTSA Extension Program strives to connect transit professionals and social service representatives to bridge Los Angeles County’s transit needs. The Learning and Development Program is available to public and non-profit agencies providing specialized transportation in L.A. County and their contractors. The training classes are subsidized by Access Services.

To register for classes, please click here.

All training classes are held at Access Services administrative office unless noted otherwise.

3449 Santa Anita Ave | El Monte, CA 91731

COVID-19 Notice: In accordance with COVID-19 state and local health guidelines, CTSA Extension in-person workshops and events are postponed until further notice. Select trainings will be offered via a virtual platform. Training dates and times are subject to change.
Public Transit Marketing

Thursday, February 18, 2021
9:30am – 3:00pm

Format: Live Online Training

Instructor: Selena Barlow, Transit Marketing, LLC.

Description of Training: This course includes an overview of marketing concepts and strategies, marketing in the new millennium, building positive customer service interactions, and development around public speaking engagements.

ADA Eligibility

Thursday, March 4, 2021
9:00am – 12:00pm

Friday, March 5, 2021
9:00am – 12:00pm

Format: Live Online Training

Instructor: Monica Simon, Simon and Simon Resources, Inc.

Training Description: This two-day training is designed to provide participants with an overview of ADA Paratransit criteria, including ADA Paratransit Eligibility requirements.
Project Management

Thursday, March 25, 2021
9:00am - 12:00pm

Friday, March 26, 2021
9:00am - 12:00pm

Format: Live Online Training

Instructor: Brianna Freiheit

Description of Training: This two-day workshop lays the foundation for managing and facilitating successful projects. Participants will learn to design action plans that integrate team building principles and communication techniques for optimal outcomes.

Unconscious Bias Training

Thursday, April 15, 2021
9:00am - 12:00pm

Friday, April 16, 2021
9:00am - 12:00pm

Format: Live Online Training

Instructor: Dr. Sacha Joseph-Mathews

Description of Training: This is a two-day training designed to educate employees on the various dynamics at play in the workplace as it pertains to unconscious or implicit bias. Participants will be exposed to fundamental knowledge, tools and resources to identify, address and minimize unconscious bias in their various departments.
**Mental Health First Aid**

**Wednesday, April 28, 2021**
9:00am - 3:00pm

**Format:** Live Online Training

**Instructor:** Gary White, Gary White Training & Consulting, LLC.

**Description of Training:** Attendees who successfully complete the course will receive a 3 year national Mental Health First Aid Certificate. Registered participants must complete a 2-hour self paced training module prior to attending the instructor led session. This training will equip participants with sufficient knowledge to identify, understand, and respond to signs and symptoms of mental health illness; including crisis management and substance abuse behaviors.

---

**Engaging in Succession Planning**

**Thursday, May 20, 2021**
9:00am - 12:00pm

**Friday, May 21, 2021**
9:00am - 12:00pm

**Format:** Live Online Training

**Instructor:** Insight Strategies

**Description of Training:** This training will address the principles of succession planning and talent development programs. Participants will be equipped with the necessary knowledge, tools and resources to develop and implement succession planning practices in their organizations.
Emotional Intelligence
Thursday, June 24, 2021
9:00am – 12:00pm
Friday, June 25, 2021
9:00am – 12:00pm
Format: Live Online Training
Instructor: Insight Strategies
Description of Training: This training will equip participants with sufficient knowledge to understand the link between emotional intelligence and effectiveness in the workplace. The course will highlight the importance of utilizing emotional intelligence to manage work relationships and productivity.

TSA Cybersecurity Workshop
Thursday, July 29, 2021
8:30am – 12:00pm
Format: Live Online Training
Facilitator: Transportation Security Administration
Description of Training: The TSA Cybersecurity Workshop Series provides an awareness of existing U.S. Government cybersecurity support programs and the many resources that are available to you as an owner and operator of critical infrastructure. Facilitated discussions will serve as an opportunity to both discuss your cybersecurity challenges and share your organization’s best practices with other participants.
What to expect: Facilitated discussion to include: the NIST Framework, password change policy, phishing and spam trends and how to message awareness, access control, reporting cybersecurity incidents, networking, and sharing of best practices with other regional transportation entities through peer-to-peer discussion.
Introduction to Government Contracts

Thursday, August 19, 2021, 9:00am - 12:00pm
Friday, August 20, 2021, 9:00am - 12:00pm

Format: Live Online Training
Instructor: GCAP Services

Description of Training: This training will include a technical overview of government contracting, basic requirements, types of contracts, and the general process for submitting a proposal. The workshop is designed for small businesses, disadvantaged businesses, and other special business enterprises interested in learning about government contracting.

Transit & Paratransit Management Certificate Program

September - December 2021

*Course dates to be announced

Presented by: the University of the Pacific, Eberhardt School of Business, Westgate Center for Leadership and Management

Access, in partnership with the University of the Pacific, Eberhardt School of Business, hosts an 8-course series transit and paratransit management program. Each class provides participants with essential management and industry knowledge for becoming a successful leader in the transportation field. Participants who complete the program receive a Transit and Paratransit Management Certificate issued by the University of the Pacific.

Registration is expected to open in Summer 2021.

For Information on the series of classes or registration please contact: 209.946.2956, westgate@pacific.edu or visit 2021Transit&ParatransitCertificateProgram.
Guest Speaker Forum
Supporting People with Service Animals

Date: TBA

Format: TBA

Guest Speaker: Lorri M. Bernson, Guide Dogs of America

Description of Training: This event is intentionally designed to provide professionals with general guidelines and best practices for properly interacting with service animals.

---

Guest Speaker Forum
Wheel Chair Securement

Thursday, October 28, 2021
10:00am – 2:00pm

Format: TBA

Instructor: Darren Reaume, Q’STRAINT Training Academy

Training Description: This interactive workshop is designed as a comprehensive, advanced training on the best practices for securing passengers with special needs and their wheelchairs. Participants will master the essential principles needed for proper securement, receive ample supervised hands-on securement practice, and learn troubleshooting practices for safely transporting difficult to secure mobility devices. This course is ideal for safety trainers, transportation managers, and drivers.
Joe King Memorial Scholarship

Joe King was an extraordinary person whose character and leadership made him one of Access Services most valued and respected employees. His contributions to Access Services were instrumental in the departments of eligibility, complaint resolution, and provider relationships. His dedication to improve the overall experience resulted in higher service quality and a greater focus on the needs of the customer and community.

Scholarship Award
Paid tuition to participate in the University of the Pacific, Transit and Paratransit Management Certificate Program. The program is scheduled to start in Fall 2021.

Eligibility
Access Services contractors, including member agencies that work in paratransit or Dial A-Ride services and have been an employee with their respective agency for at least one year.

Application Requirements
1. One page letter of interest. The letter should provide reasons for wanting to participate in the Transit and Paratransit Management Certificate Program. Explain how the Management Certificate Program will benefit your professional goals in transit and/or paratransit.
2. One letter of recommendation and support from a direct manager and/or supervisor.

Submission
Please submit your application packet including your contact information to: CTSA Analyst, ctsa@accessla.org.

Submission Deadline: July 6, 2021
In 2020 Access Services selected Joanne Ceballos as the Joe King Scholarship recipient. Ms. Ceballos has dedicated the last five years of her professional career to working with the elderly and disabled population. She is currently an Administrative Assistant with Access’ eligibility contractor, Medical Transportation Management (MTM).

In her current position Joanne strives to provide superior customer service, and proudly represents MTM as the first point of contact with prospective Access riders. She goes above and beyond in her interactions with applicants and is committed to treating each and every one of them with equality and respect. She has assisted over 2,000 applicants at the Eligibility Center in the city of Commerce and has processed nearly 2,500 applications in the span of under a year.

Ms. Ceballos attended the UOP Transit Paratransit Management Certificate Program in the fall of 2020. She is interested in pursuing a leadership position that will provide her with meaningful opportunities to continue to advocate for and support the ADA community.

**Congratulations Joanne** on being the 2020 Joe King Memorial Scholarship Award recipient!